

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES	AMERICANS FOR PROSPERITY	
AND	600 Fairmount Ave Ste 306	1726 M St NW Fl 10	
ADDRESS	Towson MD 21286-1002	Washington DC 20036-4502	
	USA	USA	
CONTACT	STEPHANIE KOHLBAUER	PRODUCT EST#326	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 326	
NATIONAL SALESPERSON		PRODUCT CODE 9820	
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00110..	2	05:00P	06:00P	30S	09/05/12-09/06/12	5PM EARLY NEWS	2	650.00	1300.00
2	01111..	4	06:00P	06:30P	30S	09/04/12-09/07/12	NEWS 3 AT 6	4	950.00	3800.00
3	0111110	5	11:00P	11:35P	30S	09/04/12-09/08/12	LATE NEWS	5	1800.00	9000.00
4	.....1	1	06:58A	09:00A	30S	09/09/12-09/09/12	WKND NEWS SUN 7-9A	1	400.00	400.00
5	.....1	1	10:30A	11:00A	30S	09/09/12-09/09/12	FACE THE NATION 10:30-11AM	1	3500.00	3500.00
6	10000..	1	05:00P	06:00P	30S	09/10/12-09/10/12	5PM EARLY NEWS	1	650.00	650.00
7	10000..	1	06:00P	06:30P	30S	09/10/12-09/10/12	NEWS 3 AT 6	1	950.00	950.00
8	1000000	1	11:00P	11:35P	30S	09/10/12-09/10/12	LATE NEWS	1	1800.00	1800.00
9	.....1.	1	09:58P	11:00P	30S	09/08/12-09/08/12	48 HOURS MYSTERIES	1	3000.00	3000.00
10	.....1	1	06:58P	08:00P	30S	09/09/12-09/09/12	SIXTY MINUTES	1	10000.00	10000.00
Total Contract:								18		34400.00
Billing Summary										
Qtr 3-12			Jul	Aug	Sep	Total				
			.00	.00	34400.00	34400.00				
						GRAND TOTAL				
						34400.00				

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION